



OCT 20-23rd

People Power Media Fest 2023

PROGRAM GUIDE

OCT 20-23, 2023



PRODUCED BY

PHILLYCAM

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People Power Media Fest 2023

People Power Media Fest is about showcasing the creativity that vibrates through the PhillyCAM network. We aim to push the boundaries of storytelling, committing ourselves to critical conversations about media literacy and access while uplifting community voices.

Celebrate and connect with a community of media shakers, content innovators, and neighborhood storytellers.

SURF OUR WEBSITE



PPM FEST IS MADE POSSIBLE BY THE GENEROUS SUPPORT OF OUR SPONSORS.



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PhillyCAM is supported by grants from the Independence Public Media Foundation, the Lenfest Institute, Mellon Foundation, PA Council on the Arts; individual donors; and cable franchise fees from Xfinity and Fios.

PPM FEST KICK OFF EVENT

FRIDAY, OCTOBER 20 | PHILLYCAM



5:00PM - 7:00PM

TELLING OUR STORIES

Visit PhillyCAM from 5:00 – 7:00PM to interact with a new photo exhibit “Telling Our Stories,” a community portrait and oral history project that documents the usage and production of public access media by people of color in Philadelphia by Antoine Haywood.

“Telling Our Stories” is funded by a generous grant from the Sachs Program for Arts Innovation and in-kind contributions from the University of Pennsylvania’s Annenberg School for Communication. This multimodal, community-engaged research is an extension of Antoine Haywood’s dissertation.

6:00PM - 8:00PM

COMMUNITY MEDIA DAY LIVE

Watch or listen to the live radio and television broadcast marking WPPM’s 7th anniversary of being on the air by tuning in on Xfinity 66/966, Fios 29/30, or WPPM 106.5 FM.

Support the continuation of people powered media by donating to WPPM 106.5 to reach our goal of \$1,065!



7:30PM - 8:00PM

GARAGE CONCERT + DANCE PARTY

Join us for the live musical performance by Archpalatine, one of the freshest new artistic voices standing out amongst the backdrop of the City of Brotherly Love’s artists.

PEOPLE POWER FORUM

SATURDAY, OCTOBER 21, 10:00AM – 4:00PM | PHILLYCAM

We've invited and partnered with professionals all over Philly to bring you fun and exciting in-person sessions including a gathering of Latine content creators, storytellers and creatives; a workshop creating a potential op-ed draft of your own; a discussion on solidarity economy; and hands-on activities using A.I. and live video mixing!

10:00AM

DOORS OPEN

10:20AM



WELCOME

10:30AM

SESSION 1

PHLAFF X PHILLYCAM PRESENTS <DIMELO>

A gathering of Latine content creators, storytellers and creatives. This place is for sharing your ideas, work, current and emerging projects that need support and networks while building community with fellow practitioners.

WRITE YOUR NARRATIVE:

Asserting Credibility and Expertise

Challenge traditionally held standards of credibility, identify the expertise in your own lived experience, and outline a potential op-ed draft of your own in this workshop. Presented by Dionicia Roberson, Associate Editor of Community Narratives and Natoya S. Brown, Community Engagement Associate at Resolve Philly.

REDEFINING YOUR WORKFLOW WITH A.I.

Get ready to explore the A.I. wonderland with fellow media makers! We'll share with you some thoughtful tools that redefine film editing, streamline your workflow, and skyrocket your social media game! Let's learn about A.I. together. Guided by Ariel Taylor, PhillyCAM's Youth Media Manager.

12:00PM
SESSION 2

ALTERNATIVE MEDIA AND THE SOLIDARITY ECONOMY

This panel discussion will analyze the role of alternative media in “telling the story of our freedom” and informing one another of what must be done, while working to build a just world where people and planet are prioritized over profit. Presented in partnership with Philadelphia Area Cooperative Alliance (PACA) and Making World Books.

FACING THE MONSTERS TOGETHER

Facing the Monsters Together is a writing workshop wherein horror is our goal and fear is our weapon. Here, we'll explore what terrifies you, and how to use horror as a means to process your fears.

We'll discuss current horror makers, create our own horror rules, begin to craft our own horror stories, and receive supportive feedback without fear or favour. Don't be scurred. Guided by Wi-Moto Nyoka, Founder of Dusky Projects

1:30PM
LUNCH

2:15PM
SESSION 3



CONNECTING AUDIO STORYTELLERS

Join a mixer and live taping about Philly's podcast landscape, how to maintain local roots, and develop your podcast show. These seasoned producers will offer industry insight whether you're a novice or expert!

LIVE VIDEO JAM

By combining analog gear used in old TV broadcast studios with modern video synthesizers, Cathode Ray Tapestries (CRT) fuse seemingly disparate technologies, creating new forms of visual expression. CRT invites audience members to join them for a demo exploring video manipulation, including live camera feedback, luma Key, and chroma key techniques.

MEDIAMAKER CELEBRATION

SUNDAY, OCTOBER 22, 2:00PM – 6:00PM | LIGHTBOX FILM CENTER

Presented by Independence Public Media Foundation

The MediaMaker Celebration at the Lightbox Film Center shines a spotlight on creativity that vibrates through the PhillyCAM network and reverberates throughout our city. Dress to impress and join us for a celebration!

1:30PM

DOORS OPEN

2:00PM – 2:45PM

KEYNOTE CONVERSATION

PhillyCAM's Executive Director Gretjen Clausing sits down with Anula Shetty, SEPTA's first media artist in residence, and Erica Atwood, Senior Director for the Managing Director's Office of Policy and Strategic Initiatives for Criminal Justice & Public Safety, for a conversation about using media based storytelling within Philly institutions to connect us more to one another and promote positive change in our communities.

3:00PM – 4:00PM

SCREENING + FILMMAKER Q&A

A premiere of recent PhillyCAM collaborative filmmaking projects and a Q&A with the filmmakers. [Reference Page 8 for full list of titles.](#)

4:15PM – 6:00PM

RECEPTION

An opportunity to network with food and drink!



MediaMaker Celebration is made possible with the support of:

Catering by [Honeysuckle Provisions](#)

UArts  LIGHTBOX
FILM CENTER



PhillyCAM ANNIVERSARY

MONDAY, OCTOBER 23, 12:00PM – 1:00PM & 6:00PM – 8:30PM

Tune into PhillyCAM TV

We'll be celebrating PhillyCAM's 14th birthday with special programming on our channel (Xfinity 66/966 and Fios 29/30).

12:00PM

CONNECTING AUDIO STORYTELLERS

A panel about Philly's podcast landscape, how to maintain local roots, and develop your podcast show. These seasoned producers offer industry insight whether you're a novice or expert! This will be simulcast on WPPM 106.5 FM.

6:00PM

PHILLY ON THE RISE

An Arts and Entertainment show that shines the spotlight on talent from the City of Philadelphia. Enjoy conversations with Spoken Word Artists, Musicians, Book Authors, and Community Leaders.

6:30PM

PHILLYCAM VOICES

Community reporters examine the local impact of politics & culture on communities with underrepresented perspectives, inspiring greater civic engagement for an empowered, equitable & just Philly!

7:00PM

THE ZARINAH LOMAX SHOW

Helps families and individuals in the community heal through the arts with media, fashion, art and music as a way to share stories, promote healing and empowerment within the viewer and interviewee.

7:30PM

RELAX WITH REIKI

An educative foray into non-invasive alternative healing modalities.

Participants

COMMUNITY MEDIA DAY + WPPM ANNIVERSARY

TOYA JACKSON is a journalist and Editor in Chief for the local music website, Philly Soul Now. She has been a contributing news reporter to PhillyCAM Voices since 2017.

ARCHPALATINE (BAND) bends genre to create a new, eloquently labeled, a “Histrionic Pop” sound. Archpalatine has been named among WXPn’s “The Philly 100” list as well as a designated staff pick for ALT 104.5’s & iHeartRadio’s Year End Awards. Learn more about Archpalatine: www.archpalatine.com

PEOPLE POWER FORUM

SESSION 1: WRITE YOUR NARRATIVE: ASSERTING CREDIBILITY AND EXPERTISE

DIONICIA “DIO” ROBERSON (she/they) Associate Editor of Community Narratives, comes to Resolve from nontraditional origins, having spent her childhood living in shelters and on sidewalks. She studied journalism as a means to find the voice to declare her own existence, as well as to inspire and equip others to do the same.

NATOYA BROWN (she/her) is a Program Associate on the Community Engagement Team at Resolve. She holds a B.A. in Professional Writing from Kutztown University and uses her experiences working with youth to create awareness around bias and barriers that exist for folks, particularly Black and Brown communities, navigating the healthcare system. Natoya’s work has been featured on the websites MadameNoire, xoNecole and Bustle.

SESSION 1: REDEFINING YOUR WORKFLOW WITH A.I.

ARIEL TAYLOR has 13 years experience in youth development, media literacy, and curriculum creation. She supports students in analyzing and dissecting media by producing thought-provoking work that reveals youth perspective using 21st-century skills.

SESSION 2: ALTERNATIVE MEDIA AND THE SOLIDARITY ECONOMY

VANESSA MARIA GRABER is a community organizer, educator and multimedia producer. She directs the News Voices project, which connects local communities and the newsrooms that serve them.

MALAV KANUGA (he/him) is founding editor and publisher of Common Notions Press. He is also a founding member of Making Worlds Cooperative Bookstore & Social Center (Philadelphia), and before that, a longstanding collective owner-member of Bluestockings Bookstore (New York).

ANTOINE HAYWOOD is passionate about studying local media ecosystems, community-centered journalism, and media activism history. His multi-modal auto-ethnographic dissertation explores the cultural experiences of African American media makers at PhillyCAM.

GABRIELLE PETERSON is a motion designer and illustrator living in Philadelphia, PA. Bringing stories to life through light, color, texture, and sound has always been a passion of hers.

ALEX WILES is a filmmaker, videographer and photographer from Philadelphia. He has been making media and organizing with Media Mobilizing Project since 2010.



SESSION 2: FACING THE MONSTERS TOGETHER

WI-MOTO NYOKA is a horror & sci-fi writer. She is the founder of Dusky Projects, creating and producing horror & sci-fi projects for young adult and adult audiences. Through the use of Speculative Fiction, Ms Nyoka designs and implements adult and family friendly programming to address creative problem solving and the importance of youth advocacy.



SESSION 3: CONNECTING AUDIO STORYTELLERS

TRENAE NURI is the host of City Cast Philly -- a daily news podcast that keeps you more connected to the city we love. Trenaë was a producer/reporter at WHY?Y, a host for the Philadelphia Young Playwrights's podcast— Mouthful, and was a part of the inaugural cohort that created and launched PhillyCAM Voices.

KAREN GROSS is a seasoned creative entrepreneur, singer, and communications strategist who is passionate about helping women harness the power of their voices and align their creativity with their careers.

SESSION 3: LIVE VIDEO— JAM CATHODE RAY TAPESTRIES

NIA BENJAMIN is the Co-Artistic Director of Ninth Planet, a Philadelphia based experimental theater company that makes original works of performance that centers people of color, women, queer and trans* people.



TEZARAH WILKINS is a published photographer, film, and audio producer. She has produced several documentaries and web series, including “House of Umoja,” and “Dear Nic,” while also directing “Just Love Stories: Queens Rule Together” which has been in 8 film festivals and has received the accolade of Best Direction.

ALEX LEWIS is the co-founder of Rowhome Productions, a Philadelphia-based production agency that specializes in making audio documentaries, podcast series, & audio tours. Since Rowhome's founding in Fall 2020, they've worked on dozens of projects with a wide-range of companies & organizations including Topic Studios, Pushkin Industries, iHeart, NPR, Asian Arts Initiative, & many more.

SARAH MILINSKI, born in the United Kingdom, is a tech worker, artist, media producer, and educator living and working in Philadelphia, PA. Sarah has exhibited their creative works locally, nationally, and internationally.

FLOR FLOR (they/them) is a multimedia artist living in Philadelphia exploring all the dimensions of art, performance, and technology. They are a part of Sound Museum Collective and Krissy Talking Pictures, both collectives exploring sound and video.



SESSION 3: LIVE VIDEO JAM— BLACK PATCHES

GRALIN HUGHES is a multi-disciplinary artist based in Philadelphia, working at the intersection of sound and visuals. He merges visual art and sound design through projection mapping, audio/visual live performances, and installation art.

CHAKA BENSON is well known around the Philly Space Music scene, and has had live appearances on local ambient radio shows... StarsEnd, MusicWithSpace, GalacticTravels and DataCultAudio. You can find him out performing live in unique spaces like the Art Museum, Bartram's Garden, and the Discovery Center.

MEDIAMAKER CELEBRATION

ERICA ATWOOD has two decades of experience in communications, project management, community outreach, policy-making, and advocacy. She is an experienced public speaker, trained mediator, and an innovative facilitator.

ANULA SHETTY was an Artist-in-Residence at Asian Arts Initiative and the Village of Arts & Humanities as part of two social practice artist residencies funded by ArtPlace America. Her work has been screened at festivals and museums including the Museum of Modern Art, The Flaherty Film Seminar, National Museum of Women In the Arts and the Pacific Film Archive.

MEDIAMAKER CELEBRATION FILMS:

MISSED INFORMATION

Led by Conrad Burgos, edited by Roland Boyden, produced with Vanessa Maria Graber, Mieka Moody, Alexandre Da Veiga, Cassandra Bolding, Carolyn Burgess, Wayne Hunter
Follow one 'alternative fact' as its warped ever further through its many iterations | 2021

Winner of 2022 Hometown Media Festival, Alliance for Community Media

SUCCULENT CITY

By Mike Attie, Keyssh Datts & PCAM

Urban Creators Life Do Grow Farm is the setting for performances that dismantle stereotypes of agriculture & slavery & create a future imagined by ancestors where all voices carry & all hands build. | 2022

SUBLIME

By Shameka Saywer, Michelle Clark, Randy Roller, Krissy Mahan, Dwight Wilkins, Sonya Trippett, LaShawn Elise, and Michael Green

An unlikely hero, Sean, takes on evil Castcom. | 2022

PAW AND ORDER

By Kathryn Wylde, Brian Scott Campbell, and Jessica Dixon
A detective duo investigate the disappearance of a big time star. | 2023

OFF BEAT

By John Freeman, Jon'avin Freeman, Michelle Schuler, Michelle Clark, Aaron Brokenbough, and Cheryl
When a young radio host is asked to play jazz music, he turns to his father to explore a new world of music. Mobley-Simpson. | 2023

LIVE LOCKED

By Cybee Bloss, Adrian Connor, Fatou Faye, Janiya Henley, and Ramya Sivakumar
An influencer's livestream doesn't go quite as planned. | 2023
2023 Collaborative Film Challenge staff support— Gabe Castro, Camille Porter, Sergio Galeano, Onika Carrine, and Elias Gonzalez.

PORTALS

By J. Eliza Wall, Nicole Duprée, Jesse Gorham Engaard, Janiya Henley, Dakaria Heru, Charlyn Magdaline Griffith Oro, Conrad Burgos Jr. and Laura Deutch
From conception to resilience, reflection and friendship, family origins and sundials, PhillyCAM members explore the theme of Portals in this Termite TV Collective inspired show. | 2023

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